

# JUNE NEWSLETTER

Quarterly News

## THANKS VOLUNTEERS

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OLD SETTLERS' REUNION PARADE 2015

*"COOKING WITH UNITED CREDIT UNION"  
"Let us help you purchase all your big boy toys"*

*Thanks Mike and Rhonda Snodgrass for letting us borrow your Polaris Razer.  
It sure 2558-00 was fun to drive!*

**DID YOU KNOW OUR DRIVE-UP WINDOW  
OPENS AT 8:00 a.m.**

**The office doors open at 9:00 a.m.**

### LUCKY ACCOUNT NUMBERS

We are happy to announce that Jean Schlegel, Minnie Rufenacht and Marilyn 3483-00 Young found their numbers in the last quarterly newsletter. We have four number tucked away in this newsletter. If you find yours, be sure to call the office by Friday, July 31, 2015

COOKBOOKS

We still have a lot of cookbooks if anyone would like to purchase one.

CREDIT UNION MAGAZINE

ADVANCING THE VISION

► BEYOND BARRIERS ► CREATE A WAY HOME ► FOSTER SERVICE EXCELLENCE

**Kansas CUs Stage \$32,000 Giveaway Day**

State league's 'Make a Difference' event touches more than 1,200 consumers.

Kansas credit unions brightened the day of more than 1,200 consumers across the state last month by giving away \$32,000 through random acts of kindness.

Staff and representatives of 24 credit unions participated in the latest edition of the Kansas Credit Union Association's (KCUA) "Make a Difference" events. They surprised people with meaningful gestures such as providing free gas cards or paying a lunch or coffee tab, creat-

ing an abundance of positive occurrences of credit unions.

As at earlier events, organizers kept secret the giveaway locations and times to truly surprise the recipients, KCUA and participating credit unions tracked the day's events on Twitter under the hashtag #MakeADifference.

"Credit unions exist to serve their members and their local communities," says Susan Dyer, KCUA communications director. "This event is just one way to show the philosophy of 'people helping people,' and show the value of credit unions as not-for-profit financial institutions."

To date, Kansas credit unions have given away about \$66,000 and directly affected more than 5,000 consumers through Make a Difference events. Credit unions have been exposed to these events through word of mouth, social media, and traditional media opportunities.



A United CU staff member provides \$200 and a warm hug to a community member in Ness City, Kan.



A staff member from TECU-CU in Wichita, Kan., pumps gas for a patron.



The River Cities Community CU gas card giveaway in Hutchinson, Kan., shows a parade of cars.



A staff member from Eagle CU-CU in Blue Springs, Mo., shakes hands with a man who received a free gas card in El Dorado, Kan.

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We were so excited when we received our copy of the Credit Union Magazine for June 2015. On page 16 one of our own employees, Susan Klitzke, is pictured giving Melvin Meis of Ness City a warm hug. Kansas credit unions brightened the day with the "Make a Difference", campaign on May 7. 1158-00 This magazine is published by Credit Union National Association. (CUNA) NEWS.CUNA.ORG

